

JAMIE KAPLAN

GRAPHIC DESIGN / ART DIRECTION

CONTACT

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EDUCATION

Emerson College
Visual and Media Arts
Class of 2014

SKILLS

Art Direction
Graphic Design
Bar Trivia
Illustration
Motion Graphics
Photography
Videography
Video Editing

TOOLS

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe Premiere
Adobe After Effects
Adobe Lightroom
Final Cut Pro
Microsoft Office

EXPERIENCE

Senior Designer, *Sephora*

July 2018 - Present

Support Art Director in building concept boards, photo briefs, and design across multiple channels to visualize concepts for seasonal in-store and online updates. Prepare sketches and storyboards for creative presentations. Assist in art direction of photographers and stylists to execute creative. Partner with editorial, visual merchandising, marketing, and content production teams to deliver creative assets for print, digital and social content.

Owner & Creative Director, *Loud Mouth Ink*

Feb 2018 - June 2020

Launched and managed operations for the small online retail business creating custom-designed temporary tattoos that are empowering to women and inclusive to all. Designed all materials from the product itself to marketing assets as well as managed client relationships, events, craft shows and more.

Graphic Designer, *Vendini*

May 2016 - July 2018

Produced print and digital marketing communication assets for the live entertainment ticketing software company. Concepted and produced all visual design assets for Vendini's annual member conference.

Junior Art Director, *Rule of Three*

April 2015 - May 2016

Concepted and designed print, digital, and social advertising campaigns for various clients including technology, restaurants, and non-profit organizations. Rule of Three is a small, emerging advertising agency in East Bay run by long-time bay area advertising creatives.

Graphic Designer, *Lucky Strike Entertainment*

Sept 2014 - April 2015

Designed print and digital in-store marketing assets in addition to *editing* promotional videos for the nationwide, upscale bowling alley, bar, and live music venue.

AWARDS

2018 Hearts in San Francisco Artist

San Francisco General Hospital Foundation

VOLUNTEER EXPERIENCE

Art Program Volunteer

Jan 2017 - July 2018

Boys and Girls Club of San Francisco